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# Mean-variance hedging and optimal investment in Heston's model with correlation

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# Outline of the talk

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- New general results for mean-variance hedging problem
  - Černý and Kallsen (2007b) On the Structure of General M-V Hedging Strategies, *Annals of Probability*
- New characterization of variance-optimal measure
  - Černý and Kallsen (2008a) A Counterexample Concerning VOMM, *Mathematical Finance*, 18(2)
- Relation to globally mean-variance efficient portfolios
- Relation to good-deal pricing
- Application to the Heston model with leverage
  - Černý and Kallsen (2008b) *Mathematical Finance*, 18(3)

# Basic problem

- Finite time horizon  $T$
- Initial endowment  $c$
- “Admissible” trading strategy  $\vartheta \in \bar{\Theta}$
- Contingent claim  $H \in L^2(P)$
- Discounted stock price  $S$
- Value of self-financing strategy  $\vartheta \cdot S_T := \int_0^T \vartheta_t dS_t$

$$\inf_{\vartheta \in \bar{\Theta}} E \left( (c + \vartheta \cdot S_T - H)^2 \right)$$

- Optimal strategy denoted by  $\varphi(c, H)$

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# Key elements of the new approach

- Best of many worlds
  - General semimartingale model
  - Minimal assumptions
  - Explicit formulae for all quantities of interest
  - Simple interpretation of results (no numeraire change)
- We introduce the **opportunity process**

$$L_t := \inf_{\vartheta} E \left( (1 - \mathbb{1}_{]t, T]} \vartheta \cdot S)^2 \middle| \mathcal{F}_t \right),$$

- $\sqrt{1/L_t - 1}$  is the **maximal Sharpe ratio** attainable by dynamic trading in the time interval  $(t, T]$

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# Computation of optimal hedge I

- 1 Compute  $K := L_-^{-1} \cdot L$  and its canonical decomposition  $K = B^K + M^K$  under  $P$

- 2 Define the **opportunity-neutral measure**  $P^*$  by setting

$$\frac{dP^*}{dP} := \mathcal{E} \left( \frac{1}{1 + \Delta B^K} \cdot M^K \right)$$

- 3 Evaluate the  $P^*$  canonical decomposition of  $S$

$$S = S_0 + B^{S^*} + M^{S^*}$$

- 4 Define

$$\tilde{a} := dB^{S^*} / d\langle S, S \rangle^{P^*}, \quad \hat{a} := dB^{S^*} / d\langle M^{S^*}, M^{S^*} \rangle^{P^*}$$

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# Computation of optimal hedge II

- 5 Compute the variance-optimal measure  $Q^*$  as the minimal martingale measure relative to  $P^*$

$$\frac{dQ^*}{dP^*} = \mathcal{E} \left( -\hat{a} \cdot M^{S^*} \right)$$

- 6 Define mean value process  $V$  as a conditional expectation under  $Q^*$
- 7 Obtain  $\xi$  from the F-S decomposition of  $H$  under  $P^*$

$$\xi_t = \frac{d\langle V, S \rangle_t^{P^*}}{d\langle S, S \rangle_t^{P^*}} = \frac{d\langle M^{V^*}, M^{S^*} \rangle_t^{P^*}}{d\langle M^{S^*}, M^{S^*} \rangle_t^{P^*}}$$

- 8 Optimal hedging strategy  $\varphi(c, H)$  is given by

$$\varphi(c, H) = \xi + \tilde{a}(V_- - c - \varphi(c, H) \cdot S_-)$$

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# Opportunity-neutral measure $P^*$

- $P^*$  is **not** a martingale measure, but it is equivalent to  $P$
- Under  $P^*$  one effectively returns back to the deterministic opportunity set discussed in [Schweizer \(1994\)](#)
- Intuitively,  $P^*$  assigns lower conditional probability to the states with higher Sharpe ratio, in direct proportion to the value of  $L$  in different states

$$A \in \mathcal{F}_{t+1}$$
$$P^*(A)|\mathcal{F}_t = \frac{E(1_A L_{t+1} | \mathcal{F}_t)}{E(L_{t+1} | \mathcal{F}_t)}$$

- More on discrete-time hedging in [Černý and Kallsen \(2007a\)](#) “Hedging by sequential regressions revisited”, to appear in *MF*

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# Alternative representations of $Q^*$

- Hipp (1993), Schweizer (1996)

$$\frac{dQ^*}{dP} = \frac{\mathcal{E}(-\tilde{a} \cdot S)_T}{E(\mathcal{E}(-\tilde{a} \cdot S)_T)}$$

- New result: the density process of  $dQ^*/dP$  equals

$$\mathcal{E}(K)\mathcal{E}(-\tilde{a} \cdot S)$$

- Černý and Kallsen (2008a) counterexample paper has more details with links to the representation equation of Biagini et al. (2000) and Hobson (2004)

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# Computation of $L$ and $\tilde{a}$

- A **candidate solution** for  $L$  is characterized explicitly from the drift condition

$$B^K = \hat{a} \cdot B^{S^*}$$

- Economic meaning: expected rate of increase in the opportunity process = square of instantaneous Sharpe ratio under the opportunity-neutral measure
- This immediately yields PDEs reported, for example, in [Laurent and Pham \(1999\)](#), [Biagini et al. \(2000\)](#) and [Hobson \(2004\)](#)

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# Necessary and sufficient conditions

- Sufficient conditions for a candidate solution to be a **true** solution include
  - ①  $\mathcal{E}(-a \cdot S) \in \mathcal{J}^2$  – Schweizer's set
  - ②  $\sup_{t \in [0, T]} \{\mathcal{E}(-a \cdot S)_t\}$  is in  $L^2(P)$ ,
  - ③  $\sup_{\sigma} \{E(\mathcal{E}(-(a\mathbf{1}_{\llbracket T, T \rrbracket}) \cdot S)_{\sigma}^2)\} < \infty$ .
- Necessary conditions state that  $L\mathcal{E}(-a \cdot S)$  and  $L(\mathcal{E}(-a \cdot S))^2$  must be true martingales. These are **not sufficient** in general, cf. [Černý and Kallsen \(2008a\)](#) [counterexample paper](#)

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# Hedging error of optimal strategy

- The sq. hedging error of optimal strategy for fixed initial endowment  $c$  equals

$$E((c + \varphi \cdot S_T - H)^2) = L_0(c - V_0)^2 + \varepsilon_0^2$$

- $\varepsilon_0^2$  is the minimal unconditional expected sq. hedging error of a perfectly balanced initial position

$$\varepsilon_0^2 = E(L \cdot \langle V - \xi \cdot S, V - \xi \cdot S \rangle_T^{P^*})$$

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# Globally M-V efficient portfolios

- Link to globally mean-variance efficient portfolios
  - Easy identity

$$\min_{\alpha \in \mathbb{R}} E((1 - \alpha X)^2) = 1 - \frac{\mu_X^2}{E(X^2)} = \frac{1}{1 + \text{SR}^2(X)}$$

- Consequence

$$\min_{\vartheta \in \Theta} \frac{1}{1 + \text{SR}^2(\vartheta \cdot S_T)} = \min_{\vartheta \in \Theta} E((1 - \vartheta \cdot S_T)^2)$$

- Take  $H = 1$ , initial wealth = 0 then  $\varphi$  is globally mean-variance efficient with moments

$$\begin{aligned} E(\varphi(0, 1) \cdot S_T) &= 1 - L_0, \\ \text{Var}(\varphi(0, 1) \cdot S_T) &= L_0(1 - L_0) \end{aligned}$$

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# Good-deal price bounds

- Recall the maximal Sharpe ratio from trading in the stock equals  $SR_S^2 = 1/L_0 - 1$
- Suppose one can buy or sell the contingent claim  $H$  at price  $C_0$
- Then it is optimal to sell  $\eta$  units of the contingent claim

$$\eta = \frac{C_0 - V_0}{\varepsilon_0^2} \frac{1}{1 + SR_{S,H}^2}$$

- The resulting Sharpe ratio is

$$SR_{S,H}^2 = 1/L_0 - 1 + (C_0 - V_0)^2/\varepsilon_0^2.$$

- Precursor to these results is in [Duffie and Richardson \(1991\)](#) and [Schweizer \(1996\)](#)

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# Formulation

- Change in stock price and volatility are correlated

$$\frac{dS_t}{S_t} = \mu Y_t^2 dt + Y_t dW_t,$$

$$dY_t^2 = (\zeta_0 + \zeta_1 Y_t^2) dt + \sigma Y_t \left( \rho dW_t + \sqrt{1 - \rho^2} dU_t \right).$$

- Instantaneous Sharpe ratio equals  $\mu Y$
- $Y$  is an autonomous diffusion
- Opportunity set is a deterministic function of  $Y$
- Conditions on  $\zeta_0$  and  $\zeta_1$  ensure steady state distribution under of  $Y$  under  $P$  (cf. [Cox et al. \(1985\)](#)).

$$\zeta_0 \geq \sigma^2/2, \quad \zeta_1 < 0$$

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# Differential characteristics

- Introduce differential characteristics  $b, c$

$$dB^S = b^S dt, \quad d[S, S] = c^S dt, \quad d[S, Y^2] = c^{SY^2} dt, \text{ etc.}$$

- $b, c$  interpreted as drift and instantaneous variance-covariance matrix

$$\begin{pmatrix} b^{Y^2} \\ b^S \end{pmatrix} = \begin{pmatrix} \zeta_0 + \zeta_1 Y^2 \\ \mu SY^2 \end{pmatrix},$$
$$\begin{pmatrix} c^{Y^2} & c^{Y^2 S} \\ c^{SY^2} & c^S \end{pmatrix} = \begin{pmatrix} \sigma^2 Y^2 & \rho \sigma SY^2 \\ \rho \sigma SY^2 & S^2 Y^2 \end{pmatrix}.$$

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# Computation I

- We guess a candidate opportunity process in the form

$$L = \exp(\varkappa_0 + \varkappa_1 Y^2),$$

where  $\varkappa_0$  and  $\varkappa_1$  are deterministic functions

- Evaluate the modified mean-variance trade-off  $dK := dL/L$  using the Itô formula

$$dK = (\varkappa'_0 + Y^2 \varkappa'_1 + \frac{1}{2} \sigma^2 Y^2 \varkappa_1^2) dt + \varkappa_1 dY^2$$

- Write down the optimality condition

$$b^K = (b^S + c^{KS})^2 / c^S$$

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# Computation II

- Collect different powers of  $Y$

$$-\varkappa'_0 = \zeta_0 \varkappa_1,$$

$$-\varkappa'_1 = -\mu^2 + (\zeta_1 - 2\rho\sigma\mu) \varkappa_1 + \frac{1}{2}\sigma^2 (1 - 2\rho^2) \varkappa_1^2,$$

- Boundary condition from  $L_T = 1$ :  $\varkappa_1(T) = \varkappa_0(T) = 0$
- Solve for  $\varkappa_1, \varkappa_0$
- Solutions are explicit but  $\varkappa_1(0)$  may explode to  $-\infty$  for finite  $T^*$
- Interpretation:

$$L_0 \rightarrow 0 \Rightarrow \text{unconditional Sharpe ratio} \rightarrow \infty$$

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# Verification I

- We now have a candidate for  $L$  and the corresponding candidate for  $a := \hat{a} = \tilde{a}$

$$a = (b^S + c^{KS})/c^S = (\mu + \kappa_1 \sigma \varrho) / S$$

- Define the candidate VOMM  $Q^*$

$$\frac{dQ^*}{dP} = \mathcal{E}(-a \cdot S_T) / L_0$$

- Need to check that the local martingale  $L^{\mathcal{E}}(-a \cdot S)$  is a true martingale so that  $Q^*$  has mass 1
- Check that the local martingale  $L^{\mathcal{E}}(-a \cdot S)^2$  is a true martingale so that  $Q^*$  is a martingale measure with square-integrable density

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# Verification II

- This **does not** imply that  $Q^*$  is the true VOMM! (cf. [Černý and Kallsen 2008a counterexample paper](#))
- One has to show  $\mathcal{E}(-a \cdot S)$  is a true martingale for all EMM with square-integrable density
- Strategy
  - 1 Write down the Novikov condition under a general EMM  $Q$
  - 2 Apply the Hölder inequality to obtain  $P$ -expectation
  - 3 Estimate the  $P$ -expectation using the theory of affine processes ([Duffie et al. 2003](#))
- We can rigorously prove optimality for  $T$  small enough, but not for all  $T < T^*$

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# $P^*$ dynamics of price and volatility

$$\begin{aligned}\frac{dP^*}{dP} &= \mathcal{E}(M^K) \\ b^{S^*} &= b^S + c^{SK} = (\mu + \varkappa_1 \sigma \varrho) Y^2 \\ b^{Y^{2*}} &= b^{Y^2} + c^{Y^2K} = \zeta_0 + \zeta_1^* Y^2 \\ \zeta_1^* &:= \zeta_1 + \sigma^2 \varkappa_1\end{aligned}$$

- With  $\varrho < 0$  the mean return on the stock is higher
- Volatility exhibits stronger mean reversion and the steady state mean is lower
- Dynamically optimal investment  $a$  exceeds the myopic investment  $\lambda = b^S/c^S$

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# $Q^*$ dynamics of price and volatility

$$\begin{aligned}\frac{dQ^*}{dP^*} &= \mathcal{E}(-a \cdot M^{S^*}) \\ b_{Q^*}^S &= b^{S^*} - ac^S = 0 \\ b_{Q^*}^{Y^2} &= b^{Y^2^*} - ac^{Y^2^S} = \zeta_0 + \hat{\zeta}_1^* Y^2 \\ \hat{\zeta}_1^* &:= \zeta_1^* - \rho\sigma(\mu + \kappa_1\rho\sigma)\end{aligned}$$

- Volatility mean reversion under  $Q^*$  is lower compared to  $P^*$
- Comparison of coefficients under  $Q^*$  and  $P$  is ambiguous.

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# Mean value process

- Denote  $f_i := \partial f / \partial x_i$ ,  $f_{ij} := \partial^2 f / (\partial x_i \partial x_j)$
- Define

$$V_t := E^{Q^*} (H | \mathcal{F}_t).$$

## Proposition (Heath and Schweizer 2000)

*If the contingent claim  $H$  is given by  $g(Y_T^2, S_T)$  where  $g$  is a bounded continuous function then  $V_t = f(T - t, Y_t^2, S_t)$  for  $f \in C^{1,2,2}$  and  $f$  is the unique classical solution of the PDE*

$$0 = -f_1 + \left( \zeta_0 + \hat{\zeta}_1^* y \right) f_2 + \frac{1}{2} y \left( \sigma^2 f_{22} + 2\rho\sigma s f_{23} + s^2 f_{33} \right)$$

*with the boundary condition  $f(0, y, s) = g(y, s)$ .*

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# Hedging strategy

- Pure hedging coefficient satisfies

$$\xi_t = \frac{c_t^{VS}}{c_t^S} = f_3(T - t, Y_t^2, S_t) + \rho\sigma f_2(T - t, Y_t^2, S_t)/S_t.$$

- Pure hedge has two components:
  - 1 the standard delta hedge using the representative agent price  $V_t$ ,
  - 2 leverage component exploiting the correlation of the representative agent price with the volatility process

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# Hedging error

- Instantaneous squared error  $\gamma$

$$\gamma_t := c_t^V - \frac{(c_t^{SV})^2}{c_t^S} = (f_2(T-t, Y_t^2, S_t))^2 \sigma^2 Y_t^2 (1 - \rho^2).$$

- The minimal squared hedging error with initial capital  $V_0$  satisfies

$$\begin{aligned} \varepsilon_0^2 &:= E \left( (V_0 + \varphi(V_0, H) \cdot S_T - H)^2 \right) \\ &= E \left( \int_0^T L_t \gamma_t dt \right) \\ &= \sigma^2 (1 - \rho^2) \times \\ &E \left( \int_0^T e^{\alpha_0(t) + \alpha_1(t) Y_t^2} Y_t^2 (f_2(T-t, Y_t^2, S_t))^2 dt \right). \end{aligned}$$

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# Final remarks

- $V_0, \xi_0, \varepsilon_0$  have a Fourier transform representation (given in the paper)
- Testable predictions
  - Optimal dynamic M-V portfolio allocation
  - Price deviations from  $V_0$  (global good-deal bounds)

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- All papers available from SSRN
- These slides can be found at [www.martingales.info](http://www.martingales.info)

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